

Pledge Form

Company Representative

Company Name

Street Address

City

State

Zip/Postal Code

Phone

Fax

E-Mail

WDNR Representative

Today's Date (To be filled in at WDNR)

Requested Promotional Items:

Patches: _____ (Limited to Field Staff Only)

Certificate: _____ (Limited to One)

Fact Sheets: _____

Please mail or fax the signed form to:

John Shenot CO/8
P.O. Box 7921
Madison, WI 53707-7921
608.267.0802 (telephone)
608.267.0496 (FAX)
shenoj@dnr.state.wi.us



Mercury Thermostat

Reduction & Recycling Pledge Program
for Wisconsin HVAC Wholesalers





The Wisconsin Department of Natural Resources (WDNR) is promoting the Mercury Thermostat Reduction and Recycling Pledge Program for HVAC contractors, and wholesalers. We want you to participate.

The goals of our program are to reduce the use of mercury-containing thermostats by beginning to replace any unusable or unwanted mercury-containing thermostats with an electronic thermostat and to recycle discarded mercury-containing thermostats. All participating HVAC contractors and wholesalers will receive free promotional items to help publicize their leadership and commitment to the environment. These items include fact sheets, a certificate for the office, and participation patches for uniforms and hats to be worn by field staff.

To achieve these goals, WDNR encourages all HVAC contractors and wholesalers to participate in this program. The pledge program consists of four parts:

- ▼ Increase awareness of customers on the hazards of mercury and encourage their participation in this program,
- ▼ Serve as a drop-off recycling site for all unusable or unwanted mercury-containing thermostats removed by customers,
- ▼ Ensure that mercury-containing thermostats are returned to the Thermostat Recycling Corporation according to an agreement with them, and
- ▼ Reduce the use of mercury-containing thermostats by stocking digital or mercury-free thermostats and encouraging customers to purchase them.

The recycling portion of this program is offered by the Thermostat Recycling Corporation (TRC). The recycling of these mercury-containing thermostats is offered free-of-charge to all contractors. TRC offers mercury-thermostat collection bins to all Wisconsin HVAC wholesalers. The wholesalers who participate will pay a one-time deposit fee (estimated at \$15–\$20) and receive the thermostat collection bin and directions for pick-up of a full bin. TRC will handle the fees for shipping, handling, and recycling of the mercury-containing thermostats.

WDNR is asking all contractors to collect any old, discarded mercury-containing thermostats at TRC-participating shops. Collection of these thermostats as a whole unit is not inconsistent with the regulations. The key is to collect the thermostats as whole units—with the casing. **Do not** remove the mercury bulb or drain the liquid mercury from a thermostat. Collect the entire thermostat (non-damaged) and place them in some type of a sturdy, non-leaking container. Once you have entered into an agreement with the Thermostat Recycling Corporation, please send all thermostats to them. TRC will handle the rest of the process to include recycling of the mercury in each thermostat. WDNR encourages you to speak with your thermostat suppliers regarding this program. For more information, TRC has a brochure, *Answers To Dealer Questions About Recycling Mercury Containing Thermostats*.

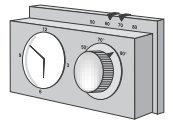
If your company is interested in participating in the Mercury Thermostat Reduction and Recycling Pledge Program, please read and sign the Wholesaler Pledge Form. Once received by WDNR, the form will be signed, dated and a copy will be returned to you. In addition to the signed form, you will also receive copies of a fact sheet, a certificate for the office, and promotional patches for field staff, if requested. Please indicate the number of each free promotional item along with your address on the reverse side of the pledge sheet. Patches are limited to field staff only. Please return the pledge form by either fax or mail. If you have further questions, contact John Shenot at 608/267-0802. Thanks for your interest in working together to protect Wisconsin's environment. Through reduction initiatives like this one, Wisconsin can become a cleaner, healthier place to live.

Mercury Thermostat Reduction and Recycling Pledge Program

Wholesaler Pledge

We pledge to work with WDNR, the Thermostat Recycling Corporation, and our customers to keep mercury out of the environment in order to protect the quality of Wisconsin's air, land and water.

Our company is committed to protecting the environment. Therefore, we, the undersigned Wisconsin heating, ventilation, and air conditioning wholesaler, have established these goals to minimize the impact of mercury thermostats on the environment and encourage our customers to conduct sound environmental practices.



Pledge

To achieve these goals, we pledge to participate in the Wisconsin Department of Natural Resource's Mercury Thermostat Reduction and Recycling Program. As a participant in this program we will:

- ▼ Increase the awareness of our customers on the hazards of mercury and encourage their participation in this program,
- ▼ Serve as a drop-off recycling site for all unusable or unwanted mercury-containing thermostats removed by our customers,
- ▼ Ensure that mercury-containing thermostats are returned to the Thermostat Recycling Corporation according to our agreement with them, and
- ▼ Reduce the use of mercury-containing thermostats by stocking digital or mercury-free thermostats and encouraging our customers to purchase them.